

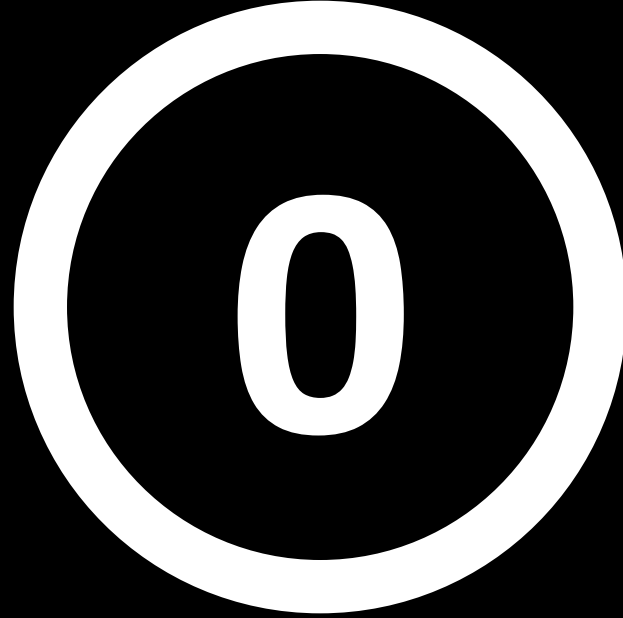


REBOOT 2020

Sander Duivestein



SOGETI



INTRODUCTION



SOGETI

Fred Durst Sues Over Stolen Sex Video

Rocker says Secret Serv

MARCH 4--One week after a sex
circulating on the Internet
filed a \$80 million
footage and
former

De Lijst van 50 notoire internetoverlastgevers



Overlastgevers, ook wij van het internet zijn ze helemaal zat. De hinder van de groeiende groep online etters komt ons de neus en oren uit. Daarom hebben wij besloten de zoveel irritantste, hinderlijkste en hardnekkigste overlastgevers met man en paard te noemen om ze te namen en shamen. Jaja, internet als digitale schandpaal. Wat ze in [Amsterdam-Zuidoost](#) kunnen, kan ook online. Knoop de namen van onderstaande internetkloodtzakjes

dus goed in uw oren. Deze querulanten maken het samenleven in de publieke weblogruimte stelselmatig onmogelijk. Door middel van deze onsympathieke doch doortastende actie hopen wij de internetpolitie een wapen te geven in de strijd tegen het welig tierende gejammer van genoemde prutsertjes. Houd ze goed in de gaten deze most wanted. U bent tenslotte de ogen en oren van onze mooie multimediale maatschappij.

1. Francisco van Jole

Behoeft eigenlijk geen introductie. Extreem linkse online psychopaat uit Rotterdam met antidepressivaverslaving. Denkt dat zijn door Vara-leden betaalde weblogje het nieuwe Huffington Post is (hahaha, die Francisco). Bezwangerde Vera Keur en mocht kindje houden. Was vroeger op tv, wordt nu door iedereen genegeerd. Terecht.

2. Jeroen Mirck

Schandknaapje van Van Jole. Schrijft zoals Marjolein Bastin tekent. Prominent lid van D66. Heeft het gezicht van Jack Spijkerman geleend. Schijft twee opiniestukjes per jaar op Joop.nl maar krijgt nochtans full time betaald door Vara-leden.

39. Sander Duivestein

Zelfbenoemd online trendwatcher. Tevens redac



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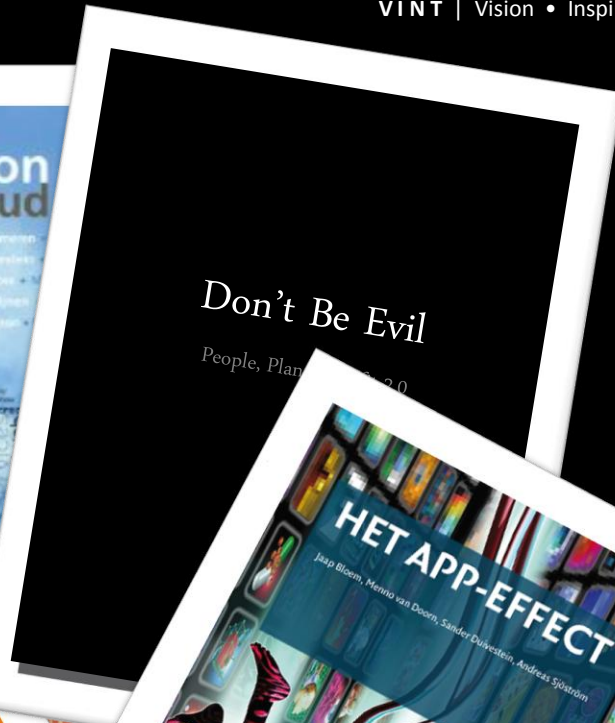
Flash Mobs: nieuwe
internetters
Flash Mobs: nieuwe rage bij
Flash Mobs: nieuwe rage bij
Flash Mobs: nieuwe rage bij

eBook converteren van Sony Reader naar
Kindle
door Sander Duivestein van Sogeti

op donderdag 11 februari 2010 om 16:00 uur

Vanmiddag heb ik het digitale boek Connect! van Menno L
aangeschaft. Voor het luttele bedrag van 19,95 euro. Wa
Waarom moet ik meer geld neerleggen voor een digitaal
fysieke versie. Scheelt slechts 5 eurocent, maar toch.
hemelsnaam verantwoordelijk voor deze prijsstelling?
logisch dat een digitaal exemplaar vele malen minder

Maar goed, ik was nieuwsgierig. Ik wilde weten of ik in str
Bol.com (geschikt voor de Sony Reader) op mijn Amazo
ten. Niet zo makkelijk dus, blijkt na een uurtje stoeie
kikku
de eerste flab





PLAN 9



SOGETI

We are all interested in the **FUTURE**, for that is
where you and I are going to spend the rest of our lives.



SOGETI



ME THE MEDIA



SOGETI

A silhouette illustration on an orange background depicting the evolution of human communication. From left to right, the figures show: a crouching hominid, a man with a spear, a man with a book, a man with a newspaper, a man with a video camera on a tripod, a man with a television, and a man at a computer. In the top right corner, a woman is shown jumping towards a bright yellow sun. The sky is black with several orange clouds.

RISE of the CONVERSATION SOCIETY



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1440



SOGETI

1605



SOGETI



1840



SOGETI

1875



SOGETI

1880



SOGETI

1895



SOGETI

1906



SOGETI

1946



SOGETI

1979



SOGETI

1989



SOGETI

2:20 PM
Something To Do With My Hands (A...
Woman (MSTRKRFT remix)
Monster Hospital (MSTRKRFT remix)
Cowbell (The Black Eyes Remix)
Everyone's Starting Over (Cassettes ...
Are You The One (Van She Mix)
Hello There (Presets Remix)
NY Excuse (Justice Remix)
We Share Our Mothers' Health (Rata...

2001



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2007



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amazonkindle

All Things Digital • Feb 9, 2009

CINEMA DSP

DOLBY
TRUSTED
DIGITAL PLUS

MULTI CH
SPEAKER
SYSTEM
dts HD

MULTI CH VCR DVR V-BUS ST/CLK DVD M/CD S CO TUNER

FM SW
VOL 17.0
11.2

dts HD
Master Audio

Eclectic Electronics

HDMI

SPEAKERS EM SEARCH MODE BAND CATEGORY A/B/C/D/E < PRESET/TUNING/CH > MEMORY INFO ZONE 2 ON/OFF ZONE CONTROL

Unlock i-PHONE2G/3G 2.2.1
Unlock/Jailbreak Any i-PHONE2G/3G
New iUnlockPro Released plus Bonus
www.unlockiphonelive.net

Cooltest iPhone3G case
Titanium Metallic case iPhone3G Free
extra mirrored shield now
www.more-things.com/iphone3g

3G IP Camera
3G HSDPA IP Camera Greentel MX90
HSDPA PTZ IP Camera
www.Green-Tel.cn

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2009



Older Entries

Gmail labs implements "Undo Send" feature

23 March 2009

News

No Comments

SHARE

SU It!

Digg It!

31 views

Gmail labs has implemented a feature called "Undo Send." It's described as

iPhone Downloads

The source for iPhone Downloads One Time Fee, Free to Download!

www.netphonedownloads.com

GSM CDMA Fixed Terminals

Reliable & Professional Manufacturer Wireless

Terminals/Phones/Gateways

www.sungla.com.tw

3G Phones

Mobile Phone Deals, Providers Products, Articles & Tips

MobilePhones.Guide-to.com

Mobile Affiliate Program

Experienced Program Manager To Get You Started. All

Tools Provided

Let'sTalk.com

Ads by Google

PREV
PAGE



SOGETI

2010

2010



SOGETI

2011



SOGETI

TECHNOLOGY accelerates SOCIETY



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TIMES are CHANGING



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A full-page background image showing a scuba diver in the lower left, facing away from the camera and slightly to the right. Bubbles are rising from the diver's tank. In the upper right, a large shark is swimming directly towards the diver. The water is a deep, clear blue.

DANGER is **LURING**



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RESISTANCE is **FUTILE**



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the single most frequent failure in the history of
forecasting has been grossly underestimating the
IMPACT OF TECHNOLOGIES



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**STELLING I:
VERSNELDE VERANDERING IS
DE ENIGE CONSTATE**





THE APP EFFECT



SOGETI

THE APP EFFECT



SOGETI

A billion thanks. 25 times over.

The App Store has reached 25 billion downloads. Thanks for getting us there.



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\$ 97.600.000.000 CASH



SOGETI

32 BILLION EUROS, 232,000 JOBS



SOGETI

EVERYONE IS ADDICTED IN 2020



SOGETI



INFORMATION is the new **HARD DRUG**



SOGETI



I was anxious, irritable and felt insecure.	I felt so uncomfortable and insecure. CHINA: Mainland & Hong Kong	The anxiety and loneliness inside me were growing. I could hardly concentrate.	Music keeps me focused, like my ADD medication, and I had neither.	I went into absolute panic mode. USA	It felt as though I was being tortured.	In short, I believe that I have no willpower to be disconnected.	I feel empty. I feel isolated.
I felt so lonely... I could not sleep well without sharing or connecting to others.	I feel like a slave to media.	I sat in my bed and stared blankly. I had nothing to do.	I began going crazy.	I felt like a drug addict.	I felt a strong compulsion, as if certain devices were telling me to check my texts and email, or go on Facebook.	I felt 'dead.'	I got lost in these 24 hours.
I felt so 'urged' to go online... I could barely practice self-control.	The feeling of nothing passed into my heart; a slight tension enveloped me. I felt like I had lost something important.		My anxiety took over me and I caved in.	I suffered 'withdrawals' and even unconsciously reached out for a calculator which is slightly shaped like my phone.		I felt like I was missing something.	I find it necessary to be connected and updated all the time.
I realized my addiction to media.	I felt as though everything I knew was taken away from me. SLOVAKIA	I hope that I never again have such a day in my life.	I had the feeling that my cell was vibrating... I began to search for it and found nothing.	I began to feel distress and despair. MEXICO	The anxiety continued for the rest of the day. Various scenarios came to my head, from kidnappings to extra-terrestrial invasions.	I feel paralyzed – almost handicapped in my ability to live.	Emptiness. Emptiness overwhelms me. UK
I was totally desperate.	I panicked.	I felt a strong feeling of anguish.	The only thing going through my mind was (voice of psychopath): 'I want Facebook, I want Twitter, I want YouTube, I want TV.'	I felt incomplete.	It was surprising to see how desperate I was. I felt a little pathetic.	I am an addict.	Media is my drug. Without it I was lost.
Maybe it is unhealthy that I can't be without knowing what people are saying and feeling, where they are, and what's happening.		To be honest I couldn't help it. I broke the promise again.		It was surprising to see how desperate I was. I felt a little pathetic.	Emptiness overwhelmed me.	My senses went numb and I felt paralyzed.	I am addicted to social media – in particular Twitter.
I went to sleep at 8 pm so that I was not tempted to watch TV or listen to music.	I felt like there was a problem with me.		This is the one word that sticks in my mind when I think of this whole thing: Isolated.	My dependence on the media is absolutely sickening. LEBANON	I kept hearing the sound of my Blackberry messenger ringing over and over in my ears.... It was haunting me!	I felt desperate and felt some kind of anguish.	Even in my dreams I see myself chatting, using Skype, Twitter, adding people on Facebook.
I was tempted.	I felt so lonely.	I am so dependently tied to various forms of media.		I am an addict of Blackberry Messenger.		I felt uncomfortable, disconnected.	My nerves were overwhelmed. CHILE
Halfway through the day I felt I could not handle it any more.	I cannot imagine how life can be without using media.	I counted down minute by minute and made sure I did not exceed even a single second more!	I couldn't not listen to music. I listened to almost 40 seconds of a song and then I was 'satisfied.'	As soon as I left my phone... I kept looking back. I felt that I needed it at that second.	I didn't realize it would be so isolating.	I went on a walk... I felt the same	The silence was killing me. I felt lonely.
							It was a horrible day. I felt the same.

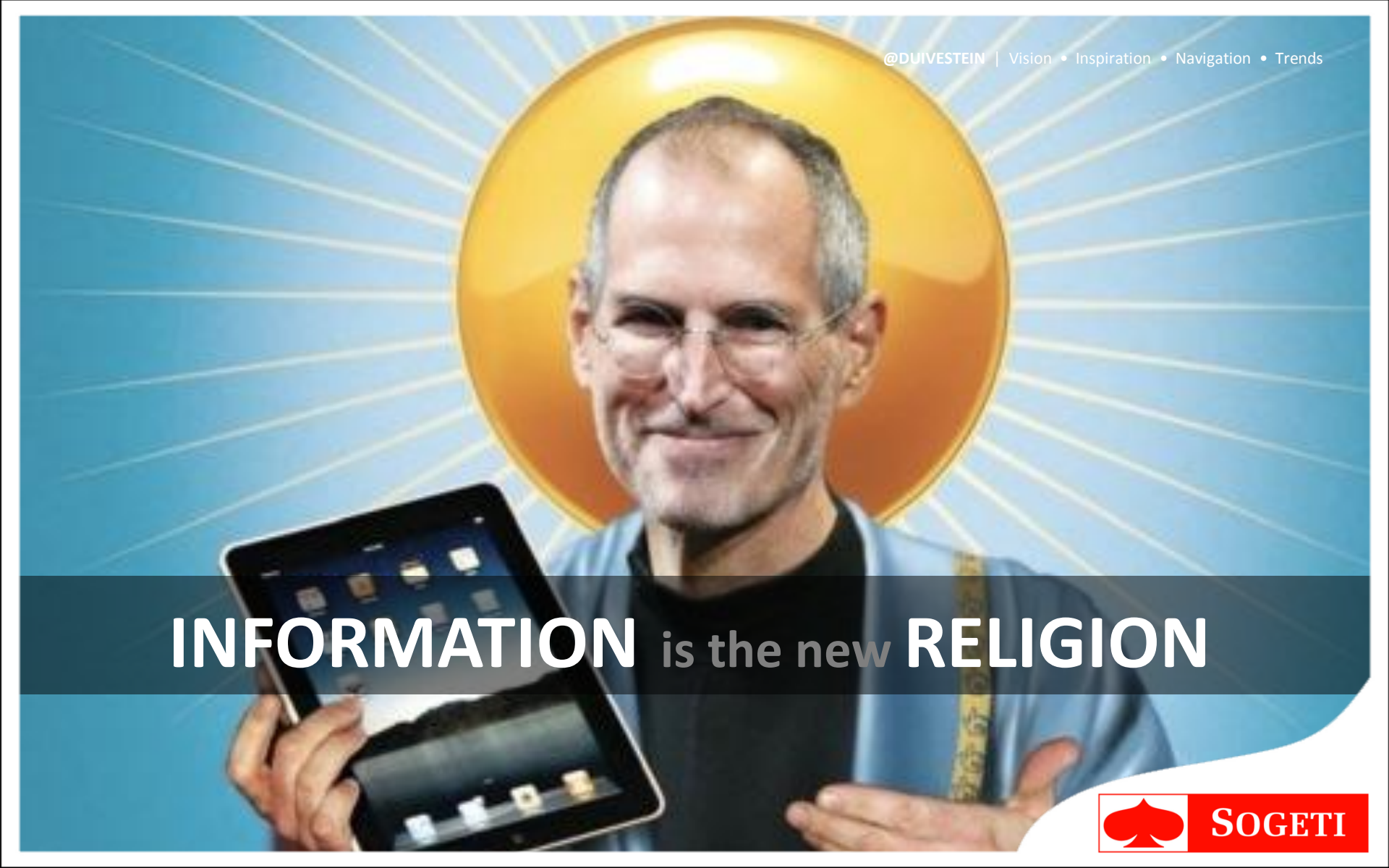


SOGETI

“MIJN WERELD STERFT”



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A portrait of Steve Jobs, founder of Apple, smiling and holding an iPad. He is wearing his signature blue blazer over a black turtleneck. Behind his head is a large, glowing yellow halo with white rays emanating from it, set against a blue background with white radial lines. The overall image conveys a sense of divinity or enlightenment associated with technology.

INFORMATION is the new RELIGION

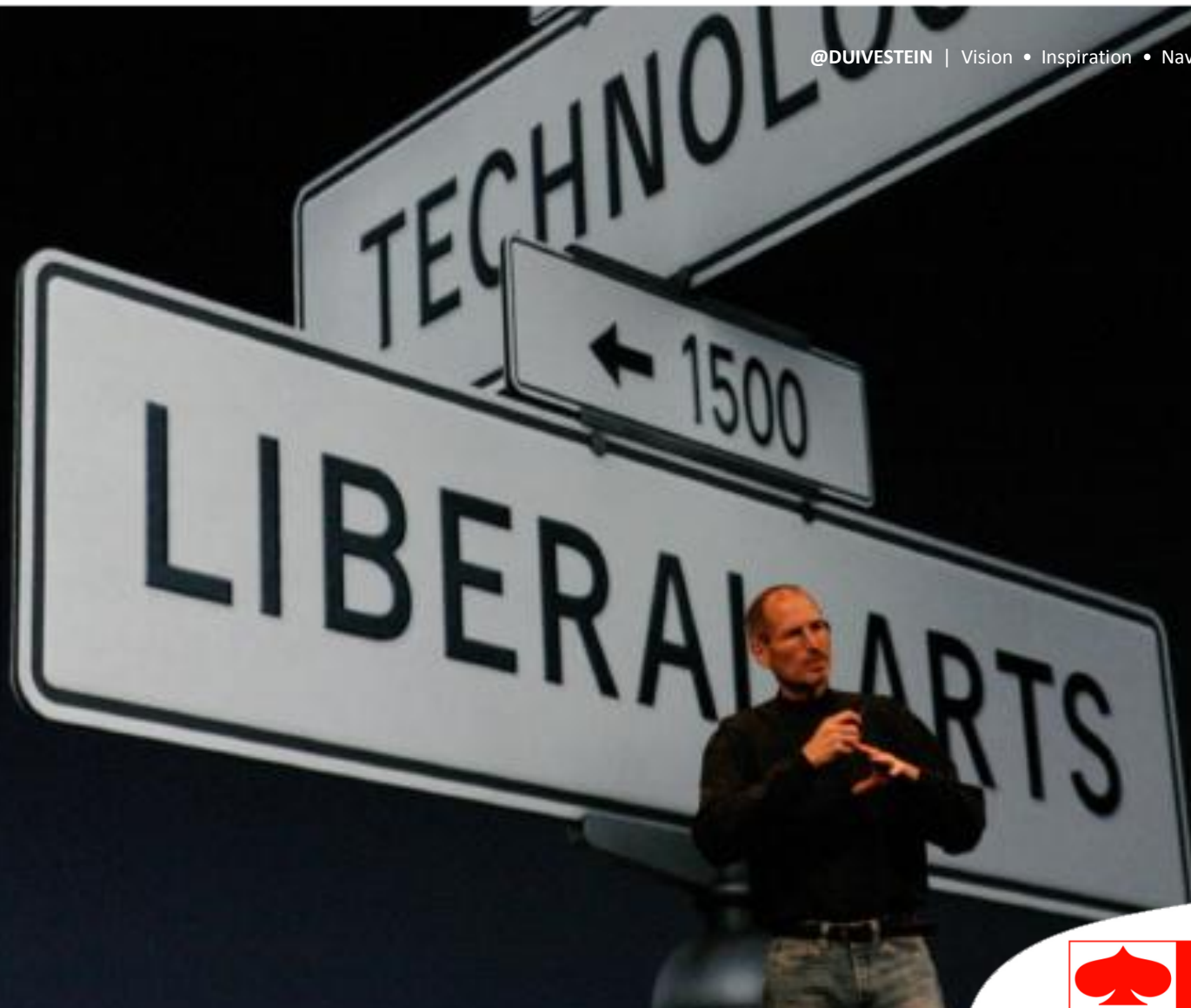


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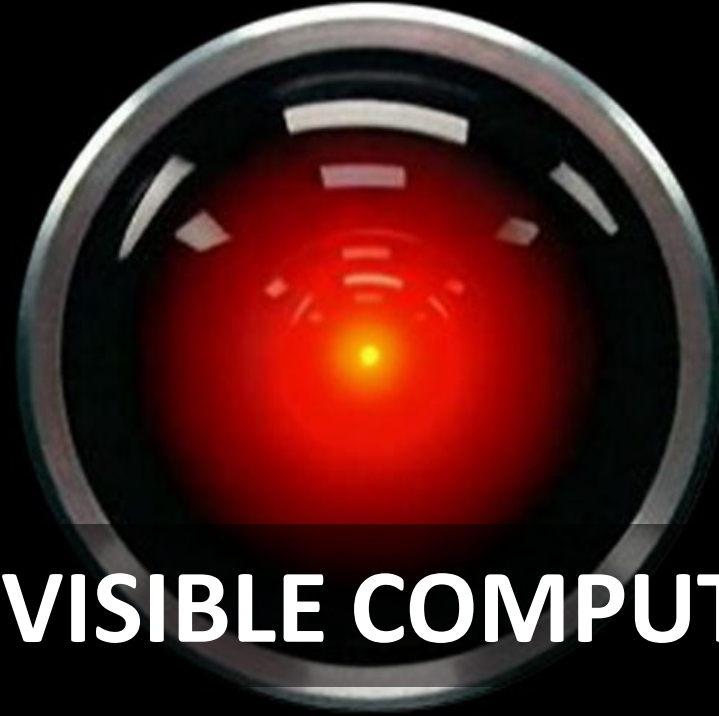
INFORMATION at your **FINGERTIPS**



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INVISIBLE COMPUTER



SOGETI

INFORMATION BEHAVIOR



SOGETI



PEOPLE of the SCREEN



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BREAKING through the GLASS



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What can I help you with?

APPLE SIRI



SOGETI

PROJECT GLASS



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HUMAN BODY is the **CONTROLLER**



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BRAIN INTERFACES



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**STELLING II:
INNOVATIE KOMT NIET VAN ICT,
MAAR VAN EINDGEBRUIKERS.**





AUGMENTED HUMANITY



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TECHNOLOGY is an **EXTENSION OF MAN**



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All media are extensions of some human faculty. Mental or physical. The wheel is an extension of the foot. Book is an extension of the eye. Clothing is an extension of the skin. Electric circuitry is an extension of the central nervous system. The extension of anyone's sense, displaces the other senses and alters the way we think. The way we see the world and ourselves. When these changes are made, men change.



A silhouette of a person stands in the center, facing away from the viewer. Behind them is a brilliant, circular light source that creates a powerful halo effect. Numerous rays of light radiate outwards from this central point, filling the dark background with a warm, golden glow. The person's form is dark and indistinct, serving as a focal point for the radiant light.

INFORMATION is the **SIXTH SENSE**



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HOMO HABILIS



650 CC

2.500.000
Tools

HOMO ERECTUS



1075 CC

1.800.000 – 70.000
Fire

HOMO SAPIENS

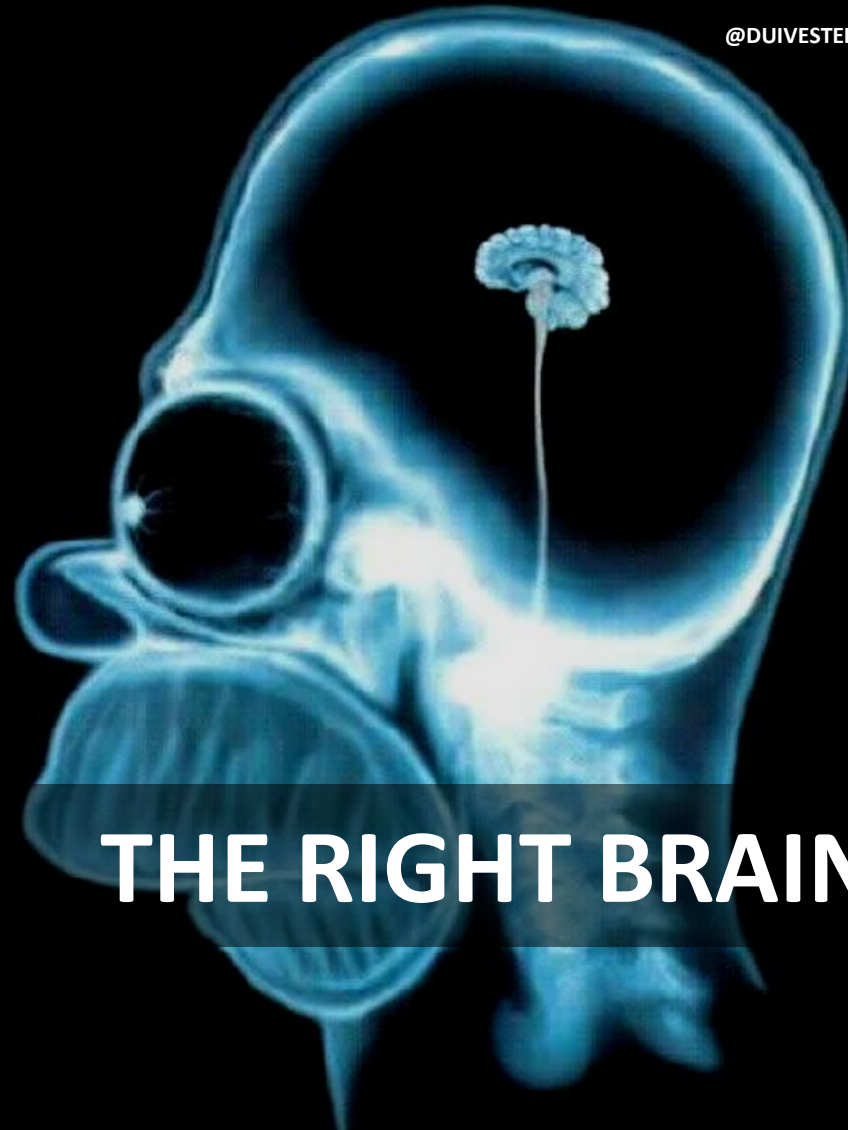


1425 CC

250.000
Speech



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THE RIGHT BRAIN



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INFORMATION gets under your **SKIN**



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SINGULARITY is **NEAR**



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A photograph of a server room with blue server racks. A large, glowing blue sphere with radiating lines is projected onto the left wall. The word 'WATSON' is written vertically on the server racks. The word 'POWER7' is visible on the bottom of the racks.

WATSON

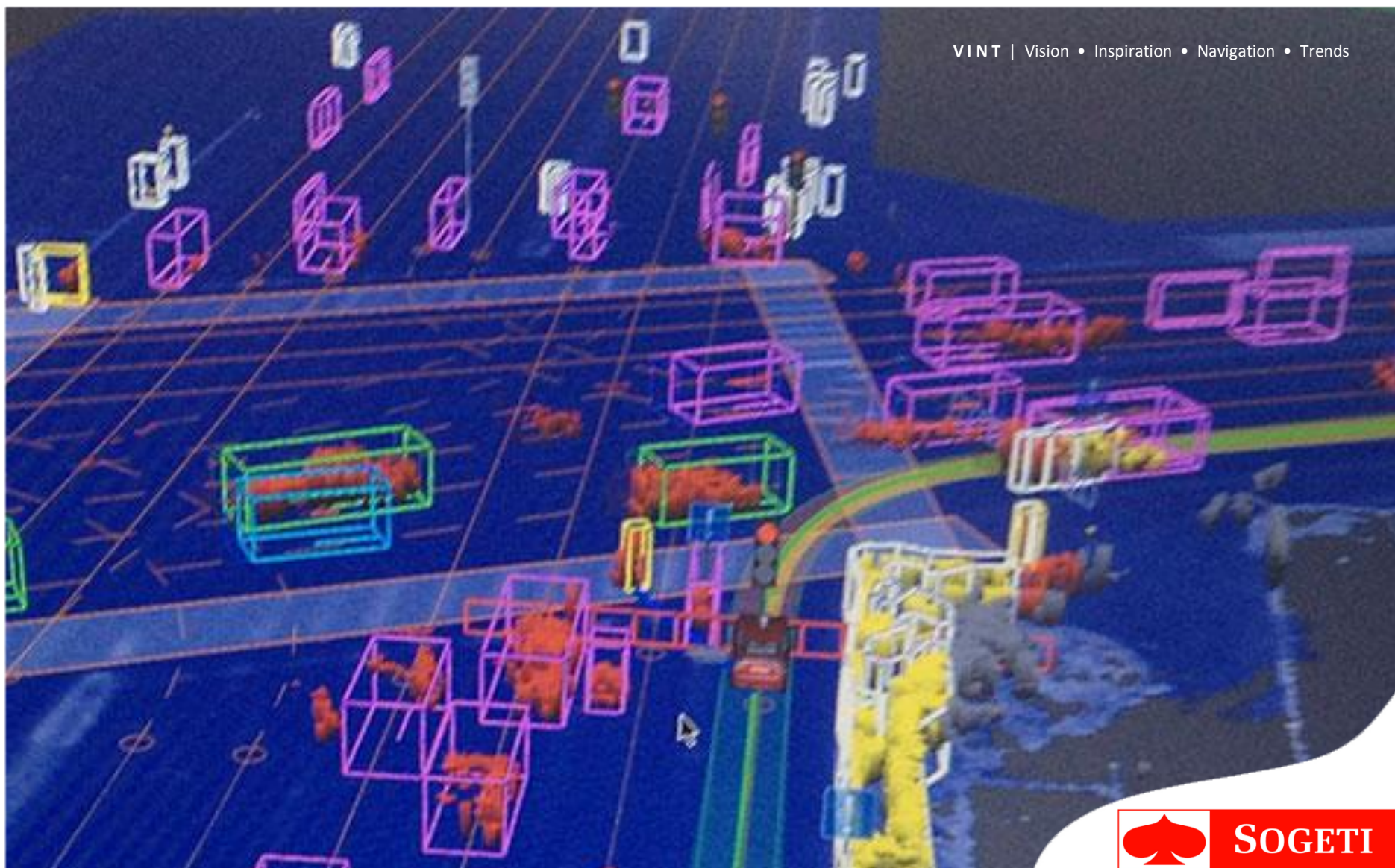


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DRIVERLESS CARS



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RECOGNIZING CAT IMAGES



SOGETI

LCD LENSES



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DO IT YOURSELF



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THIRD EYE



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BIO HACKING



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RECODING LIFE



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NEW FORMS OF LIFE



SOGETI

A close-up photograph of a metallic, industrial robotic hand holding a single, bright green apple. The hand is composed of various metal components, including joints, bolts, and a gripper mechanism. The apple is positioned in the center of the hand, its stem pointing upwards. The background is dark and out of focus, showing more of the robotic structure. The overall image conveys a sense of artificial intelligence and the intersection of nature and technology.

WHAT IS LIFE?



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Counter
Cultures

Digital
Commons

The System

Subcultures



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4

CONCLUSION



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VOLVO XC90
OWNER'S MANUAL

the **INFORMATION REVOLUTION** came
without an **INSTRUCTION MANUAL**



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ACCELERATED CHANGE is the **ONLY CONSTANT**



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TECHNOLOGY MAKES US MORE HUMAN



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Four tablets are arranged in a fan-like pattern, each displaying a different publication. The top-left tablet shows the GQ magazine cover featuring Bill Clinton with the headline 'CLINTON MEN OF THE YEAR'. The top-right tablet shows the Vogue magazine cover featuring a woman in a black mask. The bottom-left tablet shows the WIRED magazine cover featuring Stephen Colbert with the headline 'HOW TO:'. The bottom-right tablet shows the front page of The New York Times with the headline 'OBAMA RACIAL BARRIER FALLS IN DECISIVE VICTORY' and a photo of Barack Obama and Michelle Obama. A semi-transparent black banner with the text 'INNOVATE and EXPERIMENT' is overlaid across the middle of the tablets.

INNOVATE and EXPERIMENT



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QUESTIONS



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@DUIVESTEIN
+ 31 6 250 260 20
sander.duivestein@gmail.com



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