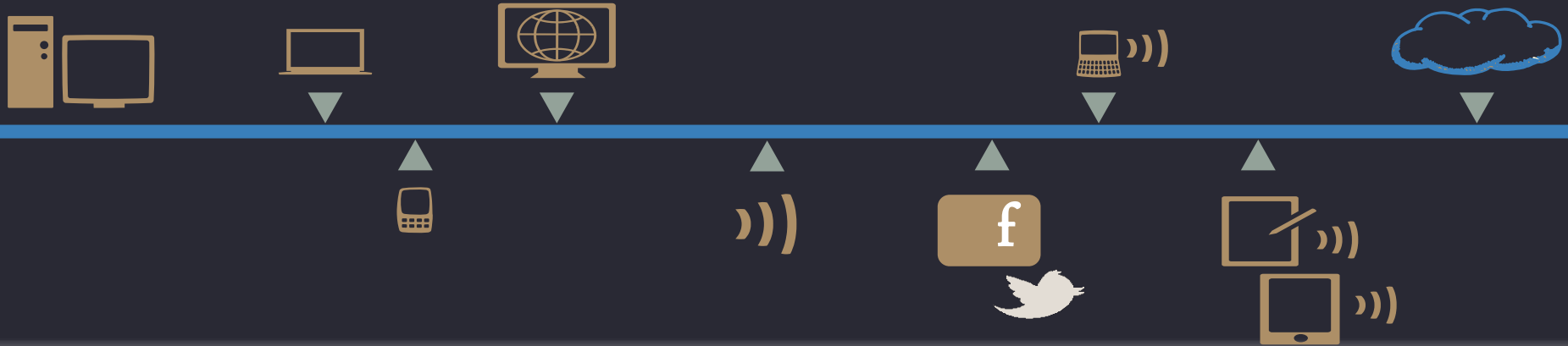


YES

De werkplek

David Stoeckel, Optimized Desktop Specialist

Trends in “werkplekken”, What Changed?



More... PCs, devices, apps.

More... Choice.

More... Ways to get things done.

More... Fun.

More... Connected. All the time...

IT

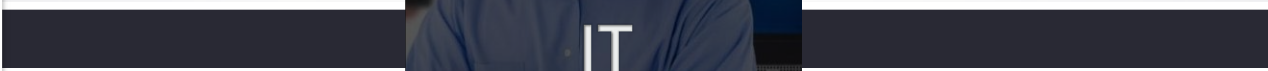
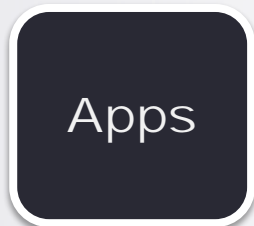
is at the center
managing structured systems,
apps and data

Apps

are large corporate
systems managed by IT

Data

is tied to apps
and devices



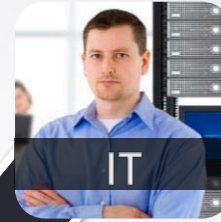
Devices
are standardized by IT
to simplify support



People
are thought of as
users of IT systems

People

are at the center
with internal and external
relationships created
organically by users



IT
provides
governance and
service delivery

Apps

include a vast array of
internal and external tools

Data

is available as needed,
independent of app or device



Devices

are chosen by people
based on convenience,
task and location



IGNORE?

RESIST?

EMBRACE

EMPOWER

WHAT WILL YOU DO?

ASSESS &
UNDERSTAND

1

USE ENABLING
TECHNOLOGIES

3

ADOPT
RESPONSIBLY

5

CONSIDER THE
ESSENTIALS

2

UPDATE ORG
POLICIES

4

PATH TO YES

ASSESS & UNDERSTAND

1a

HOW ARE PEOPLE USING DEVICES & APPS?



- WORK FROM HOME PC
- BRING YOUR OWN PC



- SMARTPHONES
- SLATES & TABLETS



- SOCIAL NETWORKING
- CLOUD APPS



ASSESS & UNDERSTAND

1b

KNOW YOUR USERS. ONE SIZE DOES NOT FIT ALL.

**OFFICE
WORKER**

**MOBILE
WORKER**

**DESKLESS
WORKER**

**TASK
WORKER**



Verschillende gebruikers verschillende eisen



Bron: Rijks Universiteit Groningen

En ze hebben verschillende wensen en achtergronden

CONSIDER THE ESSENTIALS

2

CREATE THE CONDITIONS FOR SUCCESS.



DATA

- HOW WILL YOU CONTROL ACCESS TO SENSITIVE DATA?
- HOW WILL YOU MANAGE DATA BACKUP/RESTORE?



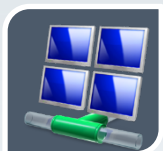
APPS

- HOW WILL YOU DELIVER BUSINESS APPLICATIONS?
- HOW WILL YOU SUPPORT COMPLIANCE REPORTING?



OS/HW

- WHO OWNS THE IP ON THE DEVICE?
- WHO FIXES THE DEVICE IF IT BREAKS?



NETWORK

- HOW WILL YOU ENFORCE NETWORK SECURITY?

EVALUATE ENABLING TECHNOLOGIES

3

ENABLING TECHNOLOGIES CAN HELP.



VIRTUALIZATION



ENTERPRISE
MANAGEMENT



TERMINAL SERVER
COMPUTING



CLOUD
COMPUTING

- SUPPORT USER CHOICE**
- MANAGE THE ESSENTIALS**



YES

CHOOSING THE RIGHT SOLUTION

- IMPACT/ INSTALLING AGENT ON THE DEVICE?
- LEVEL OF IT INVESTMENT?
- HOW MUCH DO YOU NEED TO CONTROL?

▼ LOW

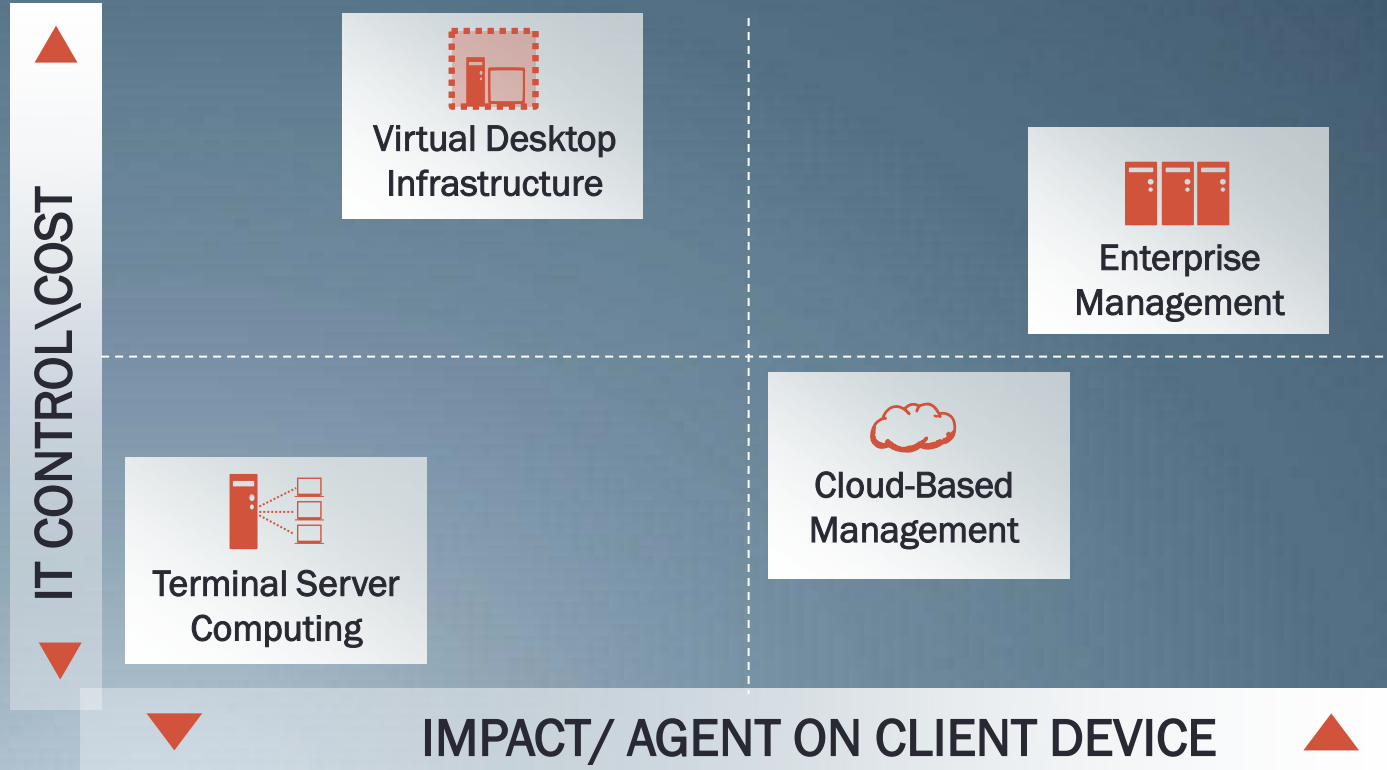
SINGLE APPS /
INFRASTRUCTURE / USE CLOUD
BASELINE SECURITY

CONTROL

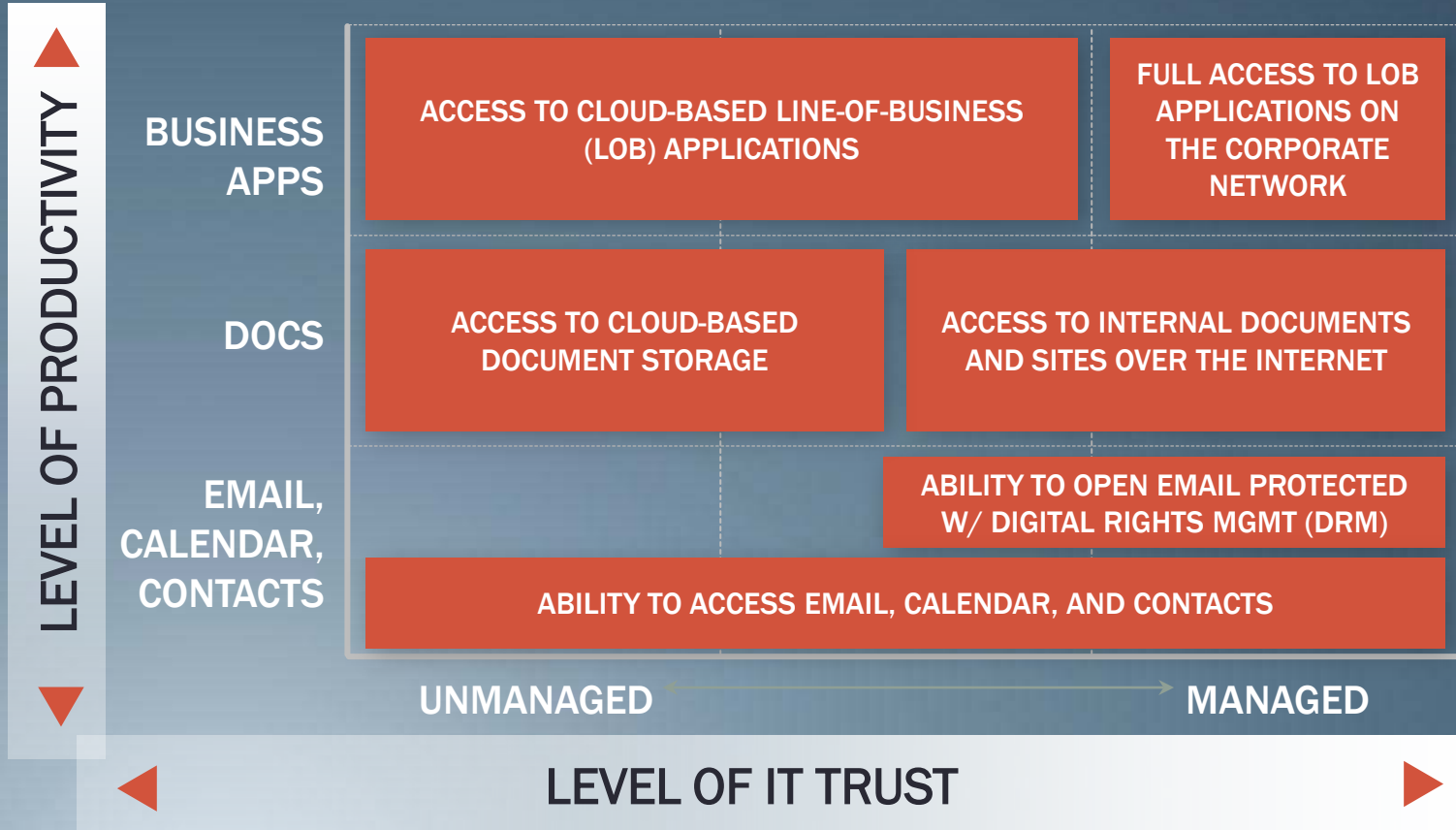
HIGH ▲

COMPLETE
ENVIRONMENTS

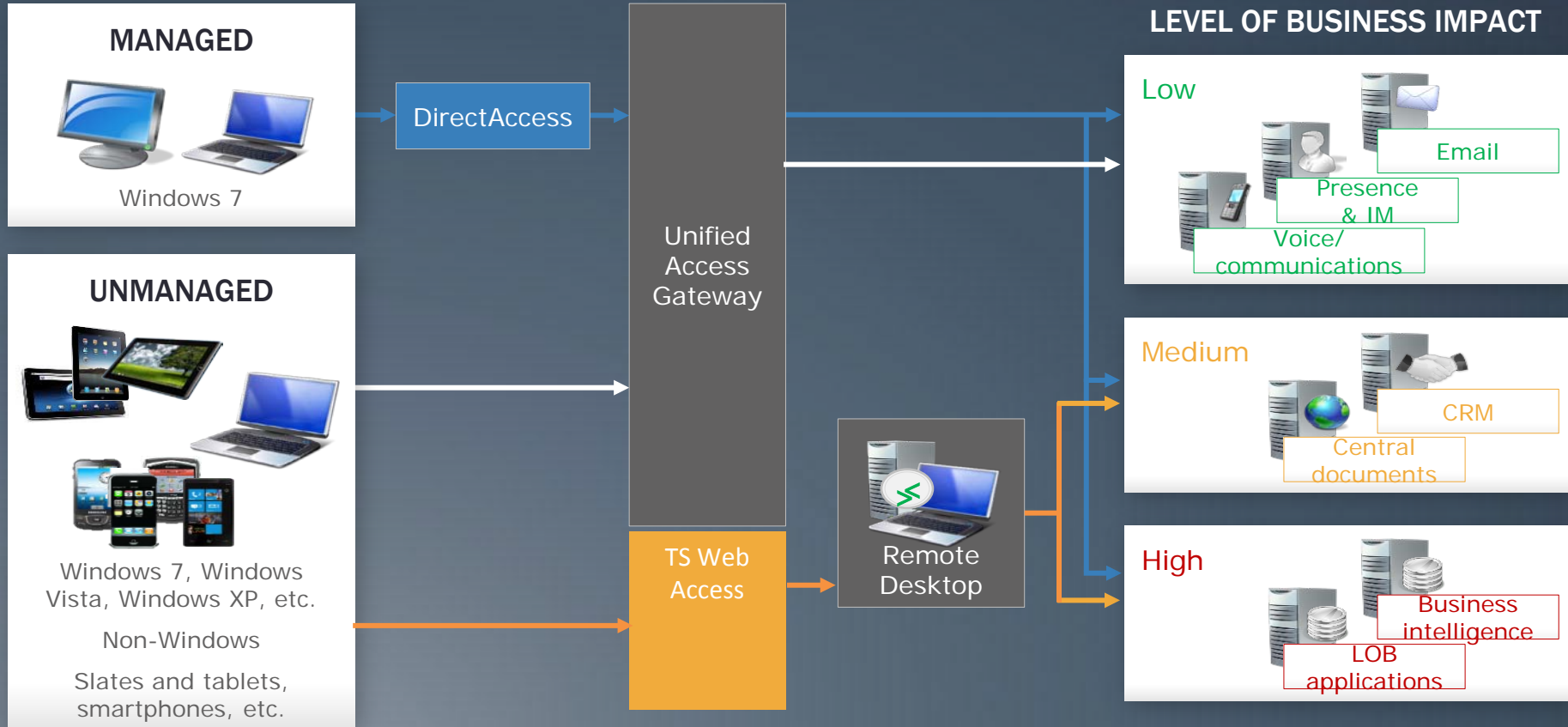
WE CAN HELP WITH THE RIGHT SOLUTION



PRODUCTIVITY INCREASES WITH THE LEVEL OF TRUST



UNIFIED ACCESS GATEWAY SIMPLIFIES REMOTE ACCESS



UPDATE ORGANIZATIONAL POLICIES

4

POLICIES CAN ENABLE AND PROTECT.

IT



LEGAL



FINANCE



Students



ADOPT RESPONSIBLY

5

HARNESS THE POWER OF YES.

- **SET CLEAR SUCCESS METRICS**
- **PLAN FOR CONTINUOUS SERVICE IMPROVEMENTS**
- **DRIVE BUSINESS VALUE**



WE CAN HELP YOU SAY

YES

